

	<p style="text-align: center;">2026</p> <p style="text-align: center;">Parade Grand Marshal - Pat Whelan</p> <p style="text-align: center;">Person of the Year - Jim Calhoun</p>
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Central Connecticut Celtic Cultural Committee
**2026 St. Patrick's Day Parade Book
 Advertisement Reservation Form**

Name _____
 E-mail _____ Telephone _____

Black & White - Business or Memorial Ad
 (Indicate ad size)

_____ ¼ page @ \$50
 _____ ½ page @ \$125
 _____ Full page @ \$225

Color - Business or Memorial Ad
 (Indicate ad size)

_____ ¼ page @ \$100
 _____ ½ page @ \$200
 _____ Full page @ \$350

Specialty pages (7):

- Back cover (*color only*) \$500
- Inside front cover or inside back cover (*color only*) \$400 each
- Center spread pages (*heavy weight paper – color only*) \$400 each
- Page before the center spread (*heavy weight paper – color only*) \$400
- Page following the center spread (*heavy weight paper – color only*) \$400

Memorial Listing (\$20)

In Memory of: _____
 Requested by: _____

Ads should be print ready and **must** be e-mailed by **February 12, 2026** to:
Paradebook72@gmail.com. There will be an additional charge of \$15 for any ads that
 are NOT print ready or in need of graphic design work. Please note that forms / ads
 can be e-mailed first, then your check can be mailed payable to:

Central Connecticut Celtic Cultural Committee or “CCCCC”
Sheila Dupuis, 41C New London Turnpike, Glastonbury, CT 06033