



2026

Parade Grand Marshal - Pat Whelan

Person of the Year - Jim Calhoun

Central Connecticut Celtic Cultural Committee
**2026 St. Patrick's Day Parade Book
Advertisement Reservation Form**

Name _____

E-mail _____ Telephone _____

Black & White - Business or Memorial Ad
(Indicate ad size)

_____ $\frac{1}{4}$ page @ \$50

_____ $\frac{1}{2}$ page @ \$125

_____ Full page @ \$225

Color - Business or Memorial Ad
(Indicate ad size)

_____ $\frac{1}{4}$ page @ \$100

_____ $\frac{1}{2}$ page @ \$200

_____ Full page @ \$350

Specialty pages (7):

• Back cover (<i>color only</i>)	\$500
• Inside front cover or inside back cover (<i>color only</i>)	\$400 each
• Center spread pages (<i>heavy weight paper – color only</i>)	\$400 each
• Page before the center spread (<i>heavy weight paper – color only</i>)	\$400
• Page following the center spread (<i>heavy weight paper – color only</i>)	\$400

Memorial Listing (\$20)

In Memory of: _____

Requested by: _____

Ads should be print ready and **must** be e-mailed by **February 12, 2026** to:
Paradebook72@gmail.com. There will be an additional charge of \$15 for any ads that are NOT print ready or in need of graphic design work. Please note that forms / ads can be e-mailed first, then your check can be mailed payable to:

Central Connecticut Celtic Cultural Committee or "CCCCC"
Sheila Dupuis, 41C New London Turnpike, Glastonbury, CT 06033