

	<p style="text-align: center;">2024</p> <p style="text-align: center;">Parade Grand Marshal - Cora Dunning</p> <p style="text-align: center;">Person of the Year - Erin Stewart</p>
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Central Connecticut Celtic Cultural Committee  
**2024 St. Patrick's Day Parade Book**  
**Advertisement Reservation Form**

Name \_\_\_\_\_  
E-mail \_\_\_\_\_ Telephone \_\_\_\_\_

**Black & White - Business or Memorial Ad**  
(Indicate ad size)

\_\_\_\_\_ ¼ page @ \$40  
\_\_\_\_\_ ½ page @ \$125  
\_\_\_\_\_ Full page @ \$225

**Color - Business or Memorial Ad**  
(Indicate ad size)

\_\_\_\_\_ ¼ page @ \$50  
\_\_\_\_\_ ½ page @ \$200  
\_\_\_\_\_ Full page @ \$350

**Specialty pages (7):**

- Back cover (*color only*) \$500 (sold)
- Inside front cover or inside back cover (*color only*) \$400 each (sold)
- Center spread pages (*heavy weight paper – color only*) \$750 for both
- Page before the center spread (*heavy weight paper – color only*) \$400
- Page following the center spread (*heavy weight paper – color only*) \$400

**Memorial Listing (\$20)**

In Memory of: \_\_\_\_\_  
Requested by: \_\_\_\_\_

Ads should be print ready and **must** be e-mailed by **February 12, 2024** to:  
[Paradebook72@gmail.com](mailto:Paradebook72@gmail.com). There will be an additional charge of \$15 for any ads that are NOT print ready or in need of graphic design work. Please note that forms / ads can be e-mailed first, then your check can be mailed payable to:

Central Connecticut Celtic Cultural Committee or “CCCCC”  
**Sheila Dupuis, 41C New London Turnpike, Glastonbury, CT 06033**